



Tuesday 2 - Wednesday 3 July 2019
West Road Concert Hall, Cambridge, UK
www.cambridgebci.org

Joining instructions

Thank you for registering to attend the International Cambridge Conference on Breast Cancer Imaging taking place from 2-3 July at West Road Concert Hall, Cambridge.

Please take the time to read all of the instructions as they provide important information that you need to know about the conference and venue.

If for any reason you can no longer attend, please advise the conference secretariat immediately on +44 (0) 208 977 7997.

We look forward to welcoming you to Cambridge.

Conference Secretariat:
The Conference Collective Ltd
8 Waldegrave Road,
Teddington, Middlesex
TW11 8HT, UK
Tel: +44 (0) 20 8977 8997
Email: bci@conferencecollective.co.uk



VENUE AND REGISTRATION

West Road Concert Hall
11 West Road, Cambridge, CB3 9DP
Tel: 01223 335184
Web: www.westroad.org

If you have any queries during the conference, please enquire at the registration desk where a member of the Conference Secretariat will be pleased to assist.

The registration desk opening hours:

Tuesday 2 July	Wednesday 3 July
08.30 – 17.15hrs	08.00 – 15.30hrs

TRAVEL

By Air

Of the three main London airports (Heathrow, Gatwick, Stansted), Stansted is the most convenient for Cambridge.

Stansted

There is an hourly direct train service to Cambridge during the day and the journey time is about 30 minutes. There are also several bus services including [National Express](#).

Heathrow

There is an hourly bus to Cambridge which leaves from stops at both Heathrow Central Bus Station and Terminal 4. Enquire at the airport for stops and bus times or check the [National Express](#) timetables. The journey takes a little over two hours and you arrive at Drummer Street Bus Station. It is also possible to travel first to London King's Cross, either by taking the London Underground (Piccadilly line) or the [Heathrow Express](#) to Paddington station and then the London Underground (Circle line). From King's Cross you can [take the train to Cambridge](#).

Gatwick

The Heathrow bus also services Gatwick from where it takes over three hours to get to Cambridge. There are also train services: the easiest and cheapest way is to use the Thameslink service and change at King's Cross. Gatwick to King's Cross takes about 40 minutes and [trains](#) are frequent.

By Train

There is a frequent train service between Cambridge and London to both King's Cross Station Mainline Station and Liverpool Street Mainline Station. The King's Cross service is quicker and takes about 45 minutes. [Trains](#) leave approximately every 30 minutes during the day.

West Road Concert Hall is situated approximately 10-15 minutes by taxi from the main railway station in Cambridge. Taxis cost approximately £8 - £10 each way and there is a taxi rank located outside the station.

By Car - parking in Cambridge

PLEASE NOTE THAT THERE IS NO PARKING AVAILABLE AT WEST ROAD CONCERT HALL OR AT GONVILLE & CAIUS HALLS OF RESIDENCE. WE WOULD ENCOURAGE DELEGATES TO USE PUBLIC TRANSPORT TO TRAVEL TO AND FROM CAMBRIDGE. If this is not possible, we recommend that delegates arriving by car use the following 'Park & Ride' facility.

Cambridgeshire County Council runs a 'Park & Ride' service from Madingley Road (CB3 0EU), just off Junction 13 of the M11 to the West of Cambridge. Take the Universal/Route U bus (running every 10 mins between 0700 and 1930 on weekdays, and every 15 mins between 0830 and 1830 on Saturdays) and get off at the stop '**West Road, University Library**', which is approximately **50 metres from West Road Concert Hall**.

Overnight parking:

There are three payment options available if you wish to park for longer than 18 hours. Your payment can be processed in advance online, or at the ticket machine in the car park. Prices are as follows:

18 - 24 hours £10 **24 - 48 hours** £20 **48 - 72 hours** £30

For more information please click here: <http://cambridgeparkandride.info/madingleyroad.shtml>

Please note that the U Bus is run by another company however the parking facilities for Madingley Road are still available to use.

Local Cambridge Taxi Numbers:

01223 715715 – Panther Taxis | 01223 704704 – CamCabs | 01223 832832 – Cambridge City Taxis

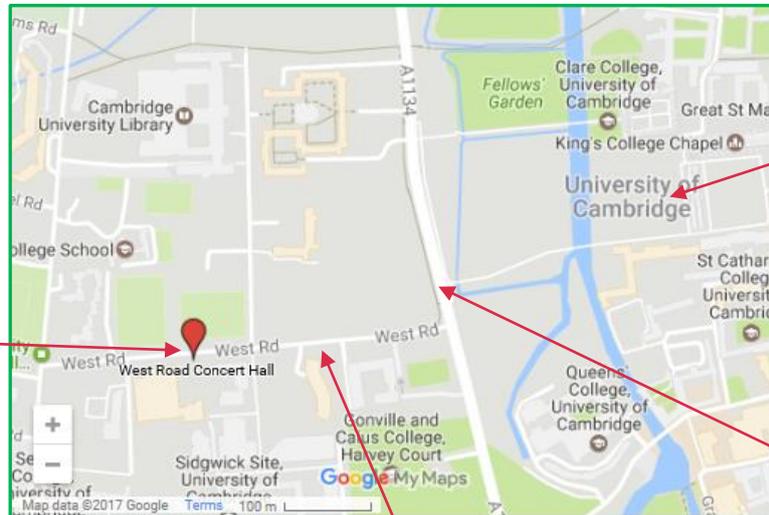
SOCIAL PROGRAMME

Conference Dinner

Tuesday 2 July, 19.30 – 23.30

King's College, Cambridge

We are privileged to be holding the conference dinner, kindly sponsored by Fujifilm, in the historic, beautiful surroundings of King's College, just a five minute walk from the conference venue.



West Road Concert Hall

King's College for
Conference Dinner

Recommended
entrance via 'The
Backs' to King's
College for
Conference Dinner

Entrance to **Harvey Court and
Stephen Hawking Halls of Residence**
(Gonville & Caius College)

The dinner will take place in the stunning King's College Hall, preceded by a drinks reception held on the back lawn and terrace of King's College overlooking the River Cam. This is a rare opportunity to enjoy the surroundings of the world-famous College founded in 1441 by Henry VI and one of the 31 colleges in the University of Cambridge.

Tickets are an additional item that could be purchased during your registration process. At the point of registration, if you booked a place at the dinner you will receive a ticket upon arrival at the conference with your delegate pack.

If you wish to add a dinner ticket to your booking, please contact the Conference Secretariat:

bci@conferencecollective.co.uk

Dress code for the conference dinner is smart casual.

Getting to and from the dinner

Guests are advised to enter the College via the 'Backs' entrance on Queen's Road just a 5-minute walk from the Gonville and Caius Halls of Residence and the Concert Hall. The back lawn is located just over King's College Bridge at the end of the College grounds. If arriving at the main entrance to the College on King's Parade, please report to the Porter's Lodge and they will direct you to the reception.

At the end of the evening, guests will need to leave via the main entrance on King's Parade. From King's Parade it is approximately a 10-minute walk back to Gonville and Caius Halls of Residence. Alternatively, taxis can be arranged via the Porter's Lodge.

ADDITIONAL WORKSHOPS AND SESSIONS

GE PRE-CONFERENCE WORKSHOP

Delegates are invited to attend a GE Healthcare pre-conference workshop entitled: **“3D Automated Breast Ultrasound (ABUS): An Interactive Hands-on Workshop”**. You will have the opportunity to view beyond mammography with Automated Breast Ultrasound technology that looks differently at dense breast tissue.



This is a special, interactive hands-on workshop to explore the benefits of Automated Breast Ultrasound as supplemental breast cancer screening technology. The workshop also includes a case demonstration of normal breast structures, benign and malignant findings using 3D Ultrasound Volumes.

Workshop Leader: **Sandra Twardun - GE Medical Systems Ltd.** - Lead Clinical Application Specialist Ultrasound, ABUS Segment Leader UK&I

This workshop will take place in Lecture Room 5 on Monday 1 July at 14.30 – 16.00.

Maximum number of participants: 14

FUJIFILM MOBILE MAMMOGRAPHY UNIT



Fujifilm are excited to be launching their new Mobile Mammography Unit at the International Cambridge Conference on Breast Cancer Imaging in July. The new mammography trailer will feature the AMULET Innovality, which can be used for either screening or symptomatic mammography. Dual mode tomosynthesis functionality and flexible design means the AMULET Innovality offers a single system which can be adapted for the full range of clinical mammography applications.

When launched, the mobile unit will be supporting Fujifilm customers to ensure patient services are maintained during transition to a new mammography room. This will enable both training on the new system and service continuity to be provided on site, minimising disruption to both clinical staff and patients. It will also offer an inclusive approach to procurement; instead of an off-site visit which only a small number of decision makers can attend, the mobile unit can ensure that all clinicians can experience the AMULET Innovality at their site during the procurement process.

The Bellus II workstation will be set up for demonstrations in the mobile unit, and a range of paddles and biopsy attachments will also be on display.

There will be open sessions during the refreshment and lunch breaks and if you would like a tour please speak to a member of the Fujifilm team on stand number 5. The trailer will be located in the rear car park of the venue and can be accessed via the Recital Room on the ground floor of the Concert Hall.

FUJIFILM ACADEMY OF BREAST IMAGING WORKSHOPS

Delegates are invited to attend the Fujifilm Academy of Breast Imaging Workshops on “Introducing a CEDM Service & How CEDM Compares to MRI” and CEDM Case Studies (Interactive Workshop)

Introducing a CEDM Service & How CEDM Compares to MRI

Karen Hopkins and Dr Andrew Gash

Karen Hopkins, Lead Breast Radiographer at Bangor Hospital, will talk through their experience of establishing a CEDM service. Karen will discuss what to consider when setting up a service, including lessons learned and tips on how to make the service a success.

Dr Andrew Gash, Consultant Radiologist for North Wales, will discuss how CEDM compares to MRI, and the results of the trial he has led at Bangor Hospital over the past year.

CEDM Case Studies (Interactive Workshop)

Dr Andrew Gash

Dr Andrew Gash will share a selection of case studies from his CEDM trial at Bangor Hospital. The studies will be shown on Fujifilm's Bellus II reporting workstations, which will be set up in an interactive workshop so delegates will have the opportunity to engage with the images.

The workshops will take place in the Recital Room at the following times:

Tuesday 2 July:

10.00 – 10.30 – Introducing a CEDM Service & How CEDM Compares to MRI

12.00 – 12.30 – CEDM Case Studies (Interactive Workshop)

14.30 – 15.00 – Introducing a CEDM Service & How CEDM Compares to MRI

15.30 – 16.00 – CEDM Case Studies (Interactive Workshop)

Wednesday 3 July:

08.15 – 08.45 – CEDM Case Studies (Interactive Workshop)

10.45 – 11.15 – Introducing a CEDM Service & How CEDM Compares to MRI

13.15 – 13.45 – CEDM Case Studies (Interactive Workshop)

Maximum number of participants in each workshop: 24

Additional sessions and workshops are available to pre-book. Please log in using the link below to add these sessions to your booking.

<https://eu.eventscloud.com/ereg/modifyreg.php?eventid=200185270&>

The workshops are included in the registration fee and each workshop has a maximum limit of participants.

GENERAL INFORMATION

ABSTRACTS

A copy of all the conference abstracts can be found in the Final Programme and Abstract Book distributed at the conference. These will also be published on the website after the conference - www.cambridgebci.org

ACCESS

West Road Concert Hall is fully accessible by wheelchair in all public areas. Hearing loops are available in the Concert Hall. If you require the use of the loops or have any other access requirements, please let a member of the organising team at the Registration desk know.

ACCREDITATION

This course provides **11 CPD credits** in accordance with the CPD Scheme of the Royal College of Radiologists. Delegates must sign the register of attendance each day that they attend the conference in order to receive CPD points.

CERTIFICATES

Certificates of Attendance will be issued to all delegates by email after the conference.

CLOAKROOM

The cloakroom will be located in Room LR4 and is free of charge. Luggage storage is also available in the cloakroom. Please note that the cloakroom will be un-staffed and items are left at the owner's risk.

CONFERENCE CATERING

Refreshments and lunch will be available on Tuesday and Wednesday in the exhibition area for conference delegates and are included in the registration fee.

DELEGATE FEEDBACK

All delegates will receive an electronic feedback survey after the conference by email. We really do value your comments so please take a few minutes to give us your views to help us plan for future conferences.

EMERGENCIES AND EVACUATION PROCEDURES

If there is a fire or other emergency, there is an automated voice system which will tell you to evacuate the building immediately. Please congregate well away from the building on the pavement on West Road but without blocking the emergency service routes.

EXHIBITION

There is an extensive exhibition being held alongside the conference programme which will be open during the following hours:

Tuesday 2 July 08.30 – 16.45

Wednesday 3 July 08.00 – 15.00

Please take time to visit the exhibiting companies during the breaks, as their support is integral to the success of the conference.

INSURANCE

The International Cambridge Conference on Breast Cancer Imaging and the Conference Secretariat do not accept responsibility for individual medical, travel, or personal insurance and delegates are advised to take out their own insurance policies.

LANGUAGE

The conference will be presented in English.

MOBILE PHONES, ELECTRONIC DEVICES AND SOCIAL MEDIA

As a courtesy to speakers and your fellow delegates please ensure all devices are switched to silent. Delegates are strongly encouraged to tweet ideas, debate and chat or to send comments at [#ICCBICI2019](https://twitter.com/ICCBICI2019) during the conference.

Throughout the conference you will have the opportunity to submit questions to the speakers and chairs via the online system Slido. To access Slido please visit the website: www.sli.do or download the app. You will then be prompted to enter a code: **#BCI2019**

Video, audio and photographic recording of presentations on any device is not permitted.

PHOTOGRAPHY

Please note that photos will be taken throughout the conference and dinner and some sessions may be filmed. These images and recordings may be used for promotional purposes. If you have any queries about this please visit the registration desk where staff can answer your questions.

POSTERS

The International Cambridge Conference on Breast Cancer Imaging invited the submission of abstracts for poster presentations. All abstracts will be displayed in the glass walk-way adjacent to the exhibition area for the duration of the conference.

FACILITATED POSTER SESSIONS

During the lunch breaks on Tuesday and Wednesday facilitated poster discussion sessions will take place. Presenters will give a 5-minute oral presentation in front of their posters followed by 2 minutes of questions. Delegates are encouraged to join the sessions and are welcome to move between the posters during the sessions to listen to the presentations of their choice.

Posters will be discussed at the following times:

Tuesday 2 July: 12.20 – 13.20

Poster numbers: P.1, P.3, P.4, P.5, P.6, P.7, P.9, P.10, P.11, P.13

Wednesday 3 July: 12.20 – 13.20

Poster numbers: P.14, P.15, P.16, P.17, P.18, P.19, P.20, P.21, P.22

A prize for the best poster will be presented during the conference dinner on Tuesday 2 July at King's College, Cambridge.

QUESTIONS TO SPEAKERS

During discussion periods, delegates who wish to pose a question should raise their hand clearly and wait to be acknowledged by the Chairperson. Please wait until you have been given a microphone and then state your name and affiliation before asking a question.

SECURITY

Name badges must be worn at all times as these serve as the admission pass to all scientific sessions and the exhibition. In the interests of security please do not leave any bags unattended at any time.

SMOKING POLICY

West Road Concert Hall and King's College are non-smoking venues.

SPEAKER PREVIEW

All presenters must download their presentation at the technician's desk, located at the rear of the auditorium at least 2 hours before they are due to present.

The AV technicians will download the slides to the organiser's laptop with presenters advancing their slides via a slide-advancer (with integrated laser pointer). Repeater screens/comfort monitors mirroring the content displayed on the main presentation screen (not speaker notes) will be positioned at the lectern and top-table.

Please arrive at the auditorium at least 10 minutes before the start of the session. Make yourself known to the technician in the room who will explain the audio-visual controls. Please also make yourself known to the Chairperson and take a seat at the front of the auditorium where seats will be reserved for speakers.

The Conference Secretariat team will be pleased to help if you have any questions.

Wi-Fi

Complimentary Wi-Fi is available throughout the venue. Individual logins are available from the registration desk.